



Winning Weekends Equine Events

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Hello Friends:

We are happy to announce that our 5th annual Spring Kickoff Classic Horse Show is making a return to the Capital District area! Fast becoming a premier weekend horse show event in the region we are excited to be moving to the Schaghticoke Fairgrounds on Memorial Day weekend in 2022.

In addition to a date and location change we have many other improvements and additions planned which is creating quite the buzz in the equine industry...and we want to invite you to be a part of our expansion! Our event draws hundreds horse enthusiasts including owners, riders, trainers and their family members from all over the northeast. These folks will be lodging, eating and shopping in the Capital District area while attending our event...here's how you can let them know about YOUR business!

Sponsor: Sponsor contributions begin at \$100 and will be used for division awards and special events. Sponsorship benefits depending on level can include: logo printed on exhibitor identification numbers worn in all competitive events, logo printed on participant welcome item (t-shirt, tote bag, etc.), banners and signage located in various places on the show grounds, included in printed materials, announced during event, Facebook and website listings and included in all event press releases.

Supporter: Contributions less than \$100 will be used for random participant giveaways, class prizes, halter grab-bag giveaways and welcome gifts, and can be in the form of money, gift cards or promotional items with your business logo. Supporter benefits can include Facebook and website listings, banners and signage, announced during event, logo printed on participant welcome item and listed on various printed materials depending on the level of support.

Supplier: Supply 100 items to include with our welcome gift. Items can include brochures/handouts, small promotional items with your logo (pens, lip balm, cups, etc.), coupons or anything else that will promote your business. Supplier benefits will include Facebook and website listings.

We look forward to you be an important part of this amazing event. Please contact us soon to discuss your involvement to maximize your benefits. May all your ribbons be blue!

Thank you,
Celeste O'Neill
Sponsorship Coordinator



Spring
KICKOFF
Classic