



# Winning Weekends Equine Events

Custom Embroidery & Awards \* Equine Event Management

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## 2024 Sponsorship Incentive Form

We are offering our exhibitors the chance to lower their show tab...here's how!

Contact potential sponsors for the 2024 Spring Kickoff Classic horse show taking place at the Schaghticoke Fairgrounds May 17-19, 2024. Provide them with the sponsorship letter and a copy of this form so that if they become a sponsor you will receive a credit to use towards your show tab.

Your show tab credit will be equal to 25% of the total monetary sponsorship amount you secure, up to a \$100 total credit (\$400 or more in sponsorship). Non-monetary sponsorships will be credited at the rate of 10% of the retail value of the item/gift card donated. All sponsorships secured will be included in your credit total, so multiple small sponsors are just as important.

If an eligible exhibitor's show account is less than the credit earned there will be no cash value for the remaining credit. If an eligible exhibitor does not attend the show credits are not transferable and have no cash value.

Sponsorship donations and sponsorship incentive forms must be received by May 1, 2024.

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Name of Exhibitor to Receive Credit: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_